

# DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Billing Address:

**Targeted Platform Media**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474240-2	09/04/16	September 2016	08/29/16 - 08/29/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4552

Flight Dates	Order #	Alt Order #
08/23/16 - 08/29/16	1474240	08223417

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/29/16	08/29/16	WPBF News 25 5-6:00am	5:00-6:00am	M-----	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>	
	08/23/16	08/29/16		M-----		2		\$200.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	M	08/29/16	5:10 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1620H	\$200.00 NM
1	WPBF	M	08/29/16	5:38 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1620H	\$200.00 NM
7	08/29/16	08/29/16	M-F 5pm News	5-6pm	M-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>	
	08/23/16	08/29/16		M-----		2		\$700.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	5:27 PM	M-F 5pm News	5-6pm	:30	PRATV1620H	\$700.00 NM
2	WPBF	M	08/29/16	5:55 PM	M-F 5pm News	5-6pm	:30	PRATV1620H	\$700.00 NM
Total Spots							4		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,800.00</b>
<u>Agency Commission</u>	<b>\$270.00</b>
<u>Net Amount Due</u>	<b>\$1,530.00</b>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.